

Action



KEMENTERIAN SUMBER ASLI, ALAM SEKITAR DAN PERUBAHAN IKLIM



IGEM 2023

INTERNATIONAL GREENTECH & ECO PRODUCTS EXHIBITION & CONFERENCE MALAYSIA

4-6 OCTOBER 2023

Kuala Lumpur Convention Centre, Malaysia

COMPREHENSIVE REPORT



SOUTHEAST ASIA LEADING TRADE EVENT

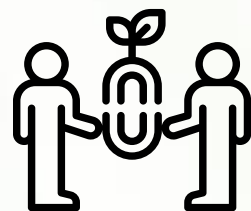
FOR GREEN TECHNOLOGIES & ECO SOLUTIONS

International Greentech & Eco Products Exhibition and Conference (IGEM) provides an ideal platform for solution providers and green energy businesses to showcase innovations to policymakers, investors, academics, and industry experts, fostering sustainability and global economic growth in the expanding ASEAN market. All towards a Net Zero Carbon Emissions as early as 2050.

KEY MESSAGES OF IGEM 2023:



EXPLORE GAME-CHANGING
IDEAS & INNOVATIONS



RACE TOWARDS NET ZERO
LEADERSHIP FOR CLIMATE ACTION



SHAPE & INSPIRE GREEN
THINKING



VITALISE GREEN ECONOMY



IGEM 2023 ACHIEVEMENTS

55,594

VISITATIONS

69

PARTICIPATING
COUNTRIES

502

EXHIBITIONS BOOTHS

TOP 5 COUNTRY PARTICIPANTS (VISITORS)



MALAYSIA



SINGAPORE



CHINA



INDIA



JAPAN

276

EXHIBITORS

20

CONFERENCE SESSIONS

4

SIDE EVENTS



RM 5.265 billions

Business Leads



TREMENDOUS PERFORMANCE





TO ALL IGEM 2023 SPONSORS AND PARTNERS

Strategic Partner



Business Matching Partner



In Collaboration with



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Bronze Partner



Powered Green Energy by:



IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

SOFT LAUNCH

MAJLIS PRA PELANCARAN IGEM 2023



7 Februari 2023 | 10.00 Pagi
Resource Centre MGTC

OBJEKTIF:

- Mengumumkan pencapaian IGEM 2022
- Memaklumkan berkenaan penganjuran IGEM 2023

TETAMU KEHORMAT:

YB Tuan Nik Nazmi Nik Ahmad
Menteri Sumber Asli, Alam Sekitar dan
Perubahan Iklim

AGENDA

10.00 Pagi	Ketibaan Para Tetamu
10.15 Pagi	Ketibaan Tetamu Kehormat
10.20 Pagi	Negaraku dan Bacaan Doa
10.30 Pagi	Ucapan Aluan - Ts. Shamsul Bahar Mohd Nor, Ketua Pegawai Eksekutif MGTC
10.45 Pagi	Ucapan Khas - YB Tuan Nik Nazmi Nik Ahmad, Menteri Sumber Asli, Alam Sekitar dan Perubahan Iklim
11.00 Pagi	Pra Pelancaran IGEM 2023
11.30 Pagi	Majlis Bersurai

MC : AIM MAIZURAH (MGTC)
PEMBACA DOA : MUHAMMAD AL-AMIN (MGTC)

IGEM 2023 SOFT LAUNCH

- Number of Attendees: 100 – 150 pax
- Date of Event: 7th February 2023 (Tuesday)
- Time of Event: 10 am to 12 pm
- Venue: Le Meridien, Putrajaya



IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

VISITORS



98% of visitors agreed that IGEM 2023 is potentially **create the business opportunities**

98% of visitors agreed that IGEM 2023 has **fulfils their objective** of attending

97% of visitors agreed that IGEM 2023 **provides a good platform to obtain information on green technology**



TOP 10 PARTICIPATING COUNTRIES



QUALITY DELEGATES / VISITORS IGEM 2023

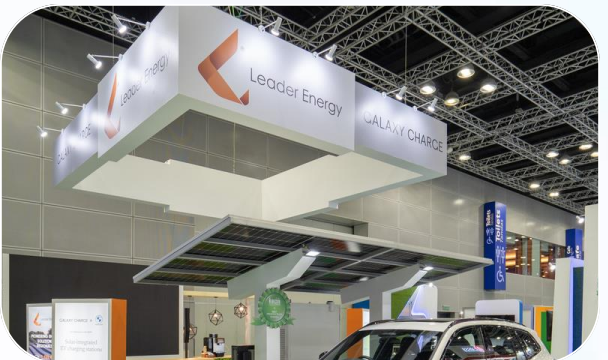
- reNIKOLA Holdings Sdn Bhd
- SMK Putrajaya Precint 11 (1)
- Mycron Steel CRC Sdn Bhd
- Jabatan Perdagangan, Politeknik Port Dickson, Negeri Sembilan
- Concord Group
- Alya Agro Venture Sdn. Bhd.
- BGreen Associates Sdn Bhd
- Ain Biomass Industries Sdn. Bhd.
- Pekat Solar
- Mont Aero Sdn. Bhd.
- H2 Energy
- Planters International Berhad
- Kenanga Investment Bank Berhad (KIBB)
- Northern Corridor Implementation Agency
- OCBC Bank
- Universiti Utara Malaysia
- Hong Leong Bank Berhad
- Biotek Dinamik Sdn. Bhd.
- CSC Steel
- SIRIM Berhad
- Micron Semiconductor Malaysia

IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

EXHIBITION



The number of exhibition booths increased by 74 % from the previous year.



EXHIBITION BOOTHS



370



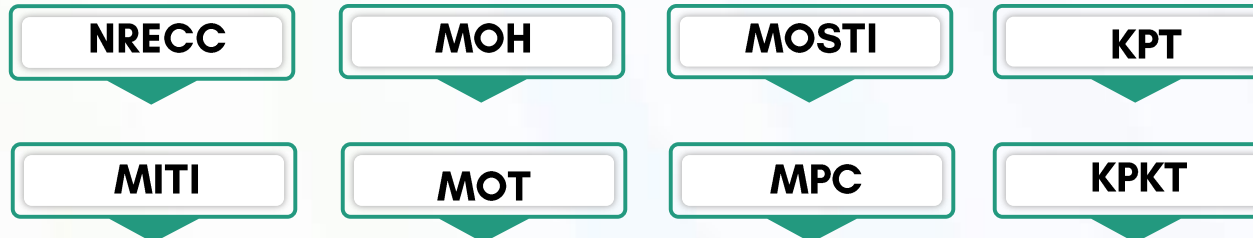
502



EMBASSIES / INTERNATIONAL EXHIBITORS



MINISTRIES & AGENCIES



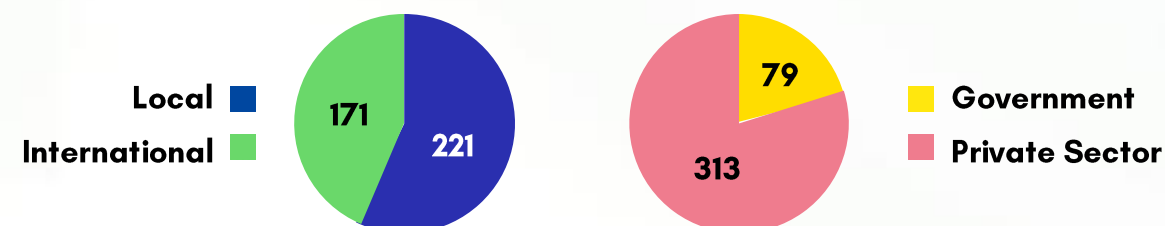
STATE PARTICIPANTS



BANKS PARTICIPANTS



BREAKDOWN CATEGORIES



FEEDBACK FROM EXHIBITOR'S SURVEY

"95 % have shown interest in participating IGEM 2024"

"95 % acknowledged that their objectives have been fulfilled"

"91 % of the exhibitors were pleased with the visitors of IGEM 2023"

10 sponsor & 62 exhibitor companies have pledged form 2024

EXHIBITOR QUOTES

"This year, the IGEM experience has been truly fantastic. We had a a lot of visitors, allowing us to showcase our latest and future projects, as well as share our success stories in the field of energy transition."

Ir. Chow Pui Hee
Group Managing Director,
Samaiden Group

"The tremendous turnout at IGEM 2023 has exceeded our expectations, allowing us to expand our presence in regional markets and promote Renewable Energy in Southeast Asia and Asia."

Leon Chee Ing Liew
Chief Strategy Officer
Solarvest Holdings Berhad

BUSINESS LEADS SUMMARY

BUSINESS LEADS

IGEM potential business leads figure is derived from Business Consultation by MIDA, International Sourcing Program (INSP) by MATRADE, and MOU or MOA activities.

BUSINESS CONSULTATION

INTERNATIONAL SOURCING PROGRAM (INSP) – AS OF OCTOBER 2023

16 Business Matching Sessions	24 Local Companies (Exporter)	11 Foreign Buyer	3 Physical Buyer 8 Virtual Buyer	RM 105 Mil. Total Export
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MOU/MOA/MOC

32 Total MoU/MoA/MoC	8 MoU/MoA/MoC with Value	RM 5.265 Bil. Total Value
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PROGRAM SUMMARY

CONFERENCE



ATOZERO "ACCELERATE TO NET ZERO" SUMMIT



GLOBAL KNOWLEDGE DIALOGUE: ASIA PACIFIC



MALAYSIA CARBON MARKET FORUM 2023



DRIVING CANADIAN-MALAYSIAN PARTNERSHIPS IN CLEAN ENERGY & SUSTAINABILITY



ELEVATE YOUR GREEN PROFILE: SMART INVESTMENT FOR SUSTAINABLE BUSINESS GROWTH SEMINAR



1ST NATIONAL CONFERENCE ON ENERGY EFFICIENCY



MADE IN MALAYSIA SHOWCASE



GREEN LOGISTICS PARTNERSHIP CONFERENCE 2023 (GLPC 2023): DRIVING SUSTAINABILITY IN TRANSPORT & LOGISTICS



CRADLE TECHTALK – 'TECH IN ESG'



FORUM ON WATER FOR GROWTH: ENSURING SUSTAINABILITY AND RESILIENCE



TECHNOLOGY AND INNOVATION: ENERGISING THE HYDROGEN ECONOMY



SYMPOSIUM 'ENVIRONMENT QUALITY ACT 1974: MANAGEMENT, PLANNING & COMPLIANCE - SYNERGIZING STEWARDSHIP & COMMITMENTS'



- CLIMATE CHANGE CONVERSATIONS FORUM
- GREEN CAREER SEMINAR
- BRIEFING SESSION ON GOVERNMENT INCENTIVES IN THE GREEN TECHNOLOGY SECTOR



CONVERSION OF EV-TO-H2FCEV EVENT LAUNCHING & BRIEFING



3532

OVERALL PARTICIPANTS

16

PROGRAM PARTNERS



109

LOCAL SPEAKERS

20

SESSIONS

86

FOREIGN SPEAKERS

IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

POCKET TALKS

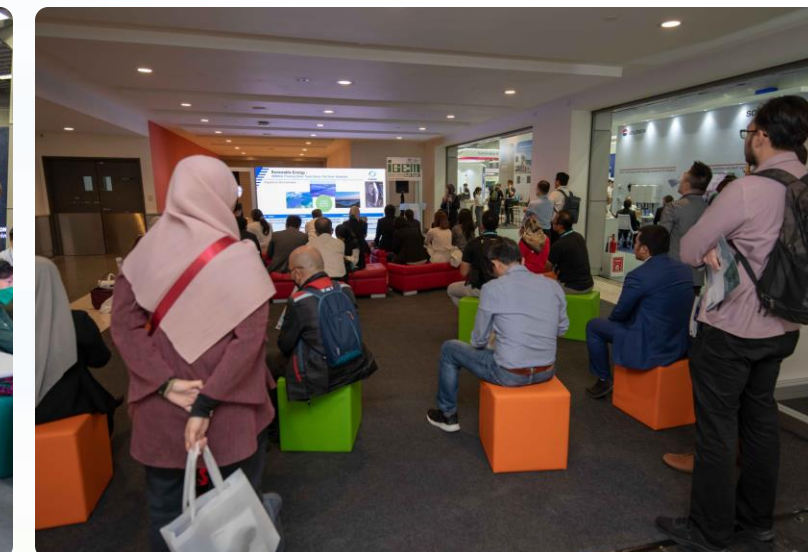
Breakdown of IGEM 2023 Pocket Talks

	★ HALL 1		★ HALL 2		★ HALL 4	
	Sessions	Attendance	Sessions	Attendance	Sessions	Attendance
D 1	6	129	4	106	6	149
D 2	7	169	7	213	5	189
D 3	6	140	6	190	3	113
=	19	438	17	509	14	451

IGEM 2023 POCKET TALK SESSIONS

Pocket talk is an added value to the IGEM 2023 exhibitors where they can present and promote their products, services, and ideas. IGEM 2023 accommodated 3 Pocket Talk areas and the locations were Hall 1, Hall 2, and Hall 4.

A total of 50 sessions were held throughout the 3 days of IGEM 2023 with more than 1,000 attendance.



GRAND TOTAL
OF SESSIONS &
ATTENDANCE
(3 Days)

50
SESSIONS
1,398
ATTENDANCE



IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

MEDIA IMPACT

MEDIA COVERAGE



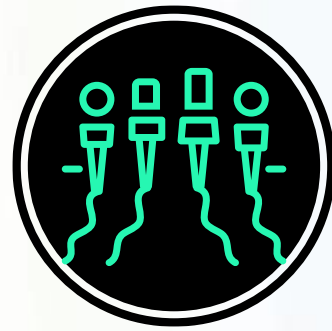
> **1,000**

PRESS RELEASE



27

PRESS CONFERENCE



10

RADIO ADS



2

WEBSITE REACH



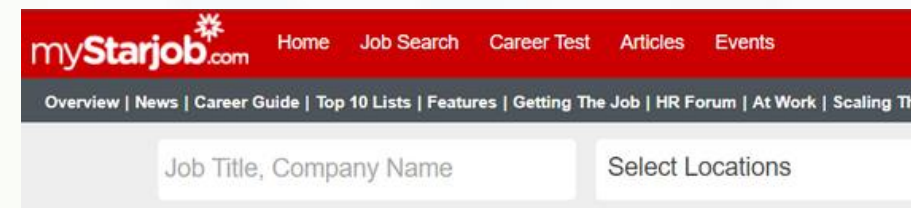
> **272,764**

PR VALUE



> **RM40**Mil.

IGEM 2023 OFFICIAL MEDIA PARTNERS



PR Newswire

PRNewswire

IGEM 2023 TO FEATURE OVER 10 CONFERENCES ON RACE TO NET ZERO

Final Call for Participants to Register

KUALA LUMPUR, Malaysia, Sept. 27, 2023 (PRNewswire) - With registration for the 2023 International Green Economy Malaysia (IGEM) 2023 now open, the Kuala Lumpur Convention Centre of economy, waste management, circular economy, and all aligned to the United Nation's Sustainable Development Goals (SDGs).



[Click here for more details & information](#)

IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

OPENING CEREMONY



The Opening Ceremony was officiated by YAB Dato' Sri Haji Fadillah Yusof, Deputy Minister of Malaysia.

1,278 attended the IGEM 2023 Opening Ceremony.



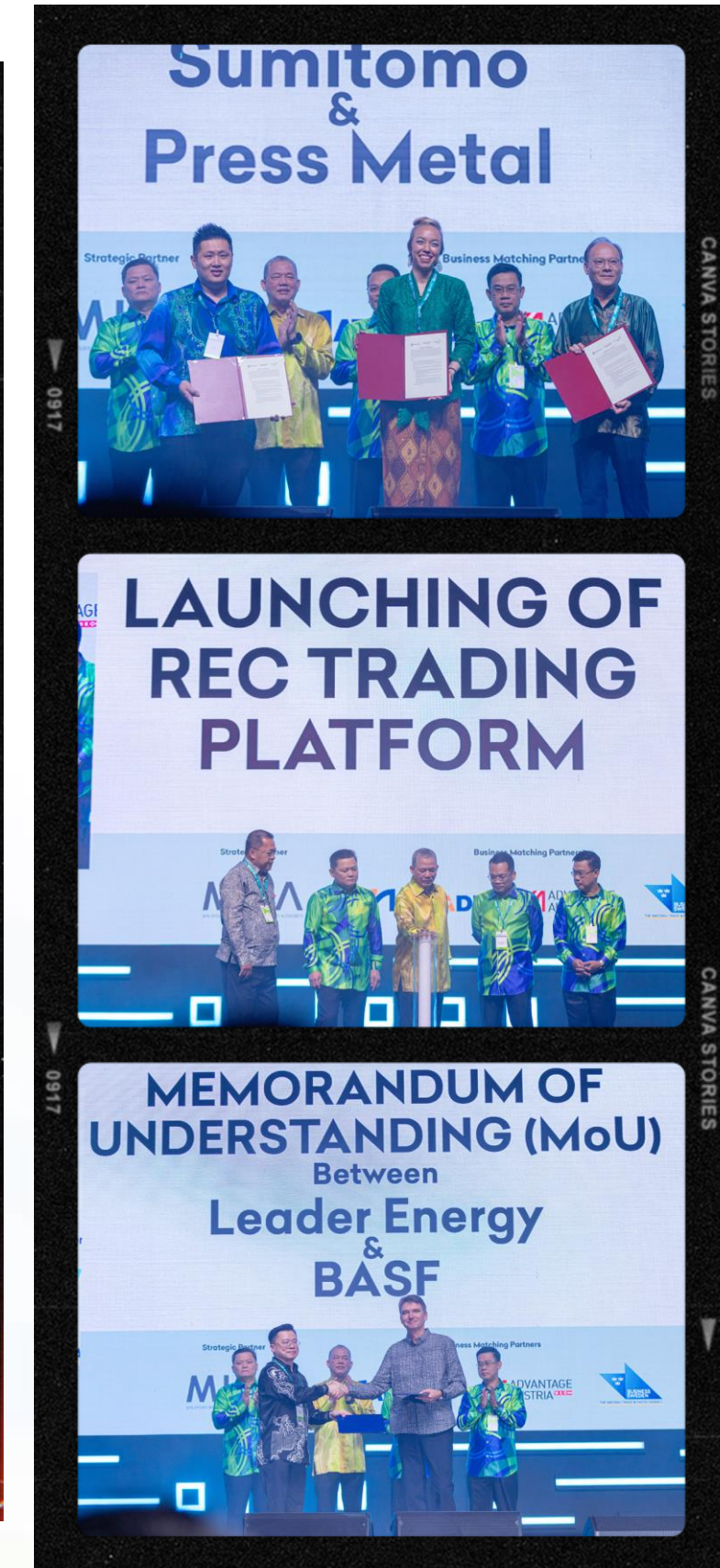
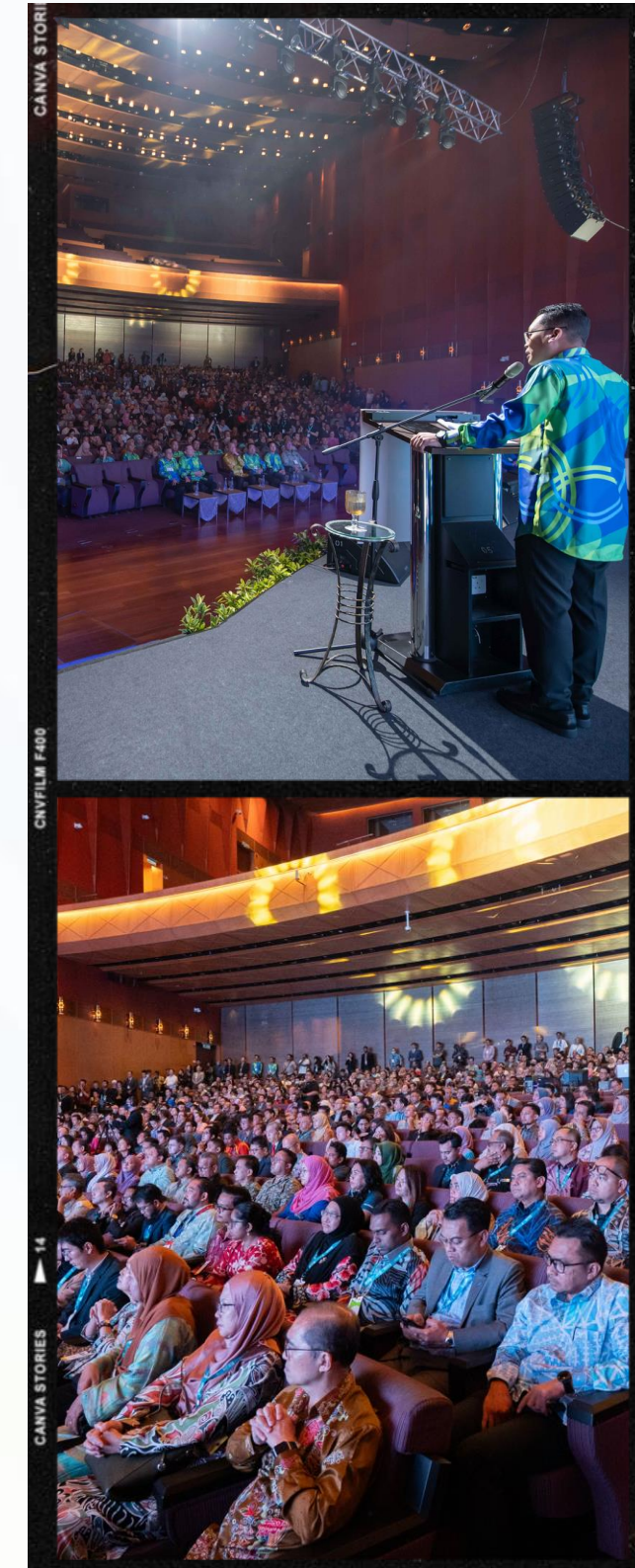
Programs Launched During the Ceremony:

- Launching MGATS by TNB
- Launching of REC Trading Platform
- Launching of Green Electricity Tariff (GET) Subscription Certificate between KLCC and TNB
- Launching of Hydrogen Economy & Technology Roadmap (HETR)



The event witnessed several MoU ceremonies between the following organizations:

- Leader Energy & BASF
- Sumitomo Corporation Asia and Oceania, Press Metal Aluminium & Nandina Remanufacturing Pte Ltd



IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

EXHIBITOR RECEPTION

Exhibitor Reception is a program to appreciate IGEM exhibitor through BEST BOOTH AWARD as following winner category:

BEST INTERACTIVE BOOTH:

- Leader EV Solutions Sdn Bhd (Leader Energy)
- Solarvest Holdings Berhad
- Kerajaan Negeri Sembilan

BEST INFORMATIVE BOOTH:

- Cement Industries Of Malaysia Berhad (CIMA)
- Tenaga Nasional Berhad (TNB)
- ITRAMAS CORPORATION Sdn Bhd

BEST DISPLAY BOOTH:

- Arctech Solar Holding Co., Ltd
- JA Solar
- TW Solar



CREATIVE DESIGN BOOTH:

- Umw Grantt International Sdn Bhd
- Alliance Bank Malaysia
- Asia Pacific Resources International Limited (April)

BEST SUSTAINABLE BOOTH:

- Longi Solar Technology Co., Ltd
- United Overseas Bank (Malaysia) Berhad
- GoodWe Technologies Co., Ltd

BEST APPRECIATION:

- Samaiden Group Berhad
- Petroliam Nasional Berhad (PETRONAS)
- Bio Eneco Sdn Bhd
- Cenergi Sea Bhd
- Jinko Solar Co., Ltd

IGEM 2023 HIGHLIGHTS & ACHIEVEMENTS

APPRECIATION HI-TEA

➤ The Appreciation Hi-Tea/Closing Ceremony for IGEM 2023, was conducted to celebrate the successful conclusion of the program.

➤ With the presence of YB Tuan Nik Nazmi Nik Ahmad, the Minister of NRECC, accompanied by Dr. Ching Thoo, KSU of NRECC, Dr. Hartini, SUB BPI, Encik Rahimi, Chairman of MGTC, Ts. Shamsul Bahar, CEO of MGTC, IGEM Sponsors, Conference Partners, Exhibitors, IGEM Stakeholders, and other partners of IGEM 2023.

➤ During YB Minister's Speech, YB announced the date of IGEM 2024 and recognized 10 companies that have pledged sponsorship for IGEM 2024, as well as 62 companies that have pledged to exhibit at IGEM 2024.

➤ Other than that, the States Innovation Awards was announced during the Appreciation Hi-Tea. The list of winners is as below:

States Innovation Awards:

- Kerajaan Negeri Pahang
- Kerajaan Negeri Sabah
- Kerajaan Negeri Melaka



HIGHLIGHTS & ACHIEVEMENTS

20,490

VISITATIONS

50

EXHIBITIONS
BOOTHS

17

POCKET TALK
SESSIONS

850

ATTENDANCE

TOP 5 EXHIBITORS



prasarana



TOYOTA

“ ———
The IEMS 2023 played an important role in advancing the sustainability agenda in the transportation and logistics sector, leading us towards this future ——— ”



IEMS 2023





IGEM

INTERNATIONAL GREENTECH &
ECO PRODUCTS EXHIBITION &
CONFERENCE MALAYSIA

2024

9-11 OCTOBER 2024 | Kuala Lumpur Convention Centre

Race Towards **NET ZERO**





TERIMA KASIH

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